

***FREE REPORT ON 5 PROFITABLE SIDE
BUSINESS THAT WILL FETCH YOU
FROM 200K-500K MONTHLY WITHOUT
CAPITAL! (THIS REPORT IS NOT FOR
SALE!)***

READ THIS if you are an average Nigerian looking for new ways to make extra money or an intending immigrant. As a human, you will be needing money for a lot of things and there will always be expenses upon expenses so there's nothing wrong with having other side businesses to attach to what you already have.

In this report, I will be sharing 5 highly recommended side businesses that can generate you anywhere from 200-500k monthly. Some of which I have done and still do personally, others come very highly recommended.

I will also share with you resources to help you get started today.

We will start from the least to the best.

You're welcome, don't mention lol!

SIDE HUSTLE 1: VIRTUAL ASSISTANCE



Most people might have heard of this already but I doubt you know the amount of people milking this at the moment.

A virtual assistant is **a self-employed worker who specializes in offering administrative services to clients from a remote location, usually a home office.** Typical tasks a virtual assistant might perform include scheduling appointments, making phone calls, making travel arrangements, and managing email accounts and other basic stuff especially on behalf of business owners.

Here are some facts about this;

- The average virtual assistant earns between \$25 to \$50 dollars per hour. So let's say you get a client and the pay is \$30 per hour, that's at least 100k per day. What if you get one for \$10 per hour? That's like 60k on average per day. How much will you earn per month? Do the math. How about if you have more than one client? The rest is history.
- There has been a 95% increase in the demand for VA's over the past 3 years
- Recent survey by Upwork has shown that 69% of workers are happier as freelancers than employed staffs
- In 2023 there will be more freelancers than people in paid employment.

The basic skills required for this are;

- Communication Skills.
- Project Management.
- Time Management.

- Basic computer knowledge.
- Excellent Attention to Detail.
- Good Decision Making.
- Willingness to Learn.
- Social Media savvy.

How to become a virtual assistant in 2022

Being a virtual assistant can feel like a lot of work, but there are actually just a few steps to get started and find that first client. You'll need to know about the tasks to perform and how to do them, then set up your own business information, and start applying to jobs. It'll go quickly and many freelancers find that it isn't as hard as they initially thought. Here are some steps to help you on your journey;

1. Take training courses
2. Determine the work you like and can do
3. Create your rate card
4. Build an online presence
5. Start applying to jobs

If this is something you want to do, you can start [here](#)

SIDE HUSTLE 2: INFORMATION MARKETING



Did you know that knowledge is not power alone but money too?

Right now, making money on the internet is just easier. You can literally make money from whatever you know whether it's handwork, a skill, whatever you know can make you money.

As a baker, you can create a masterclass and teach people to bake and get paid for it. Even the normal hairdressing, makeup, plumbing, that you learn from others and pay them for it, it's you paying them to learn what they know.

This is what information marketing is all about.

What is Information Marketing?

This is basically selling valuable information to people that are in need of it, most especially those willing to pay for it.

Information product could be packed and pass across to the buyer in many ways or format like the following:

- Ebooks
- Webinars
- Online Video Course
- DVD Video Course
- Cheat Sheets
- Report and Analysis
- Seminars
- Live Event Recording

Putting together an online course is not child's play. If you are a first time course creator, there are a lot of things you must learn, especially **patience**. Then, in today's world, you must prepare to watch people you don't know from Adam (or haven't done any business with in the past) call you a **scam**. All course creators have been thought to be a **scam** at least once in this journey and this is due to the increasing number of fraudulent activities most people have fallen victims of so you can hardly blame them. Just brace for this.

How Much Can Information Marketing Make You In 2022?

As I write this, I can categorically tell you that If you are selling the right products, have the right marketing strategy, and know your onions, you can make up to 6 figures doing this. This is something I have tested and trusted.

There are approximately 3.5 billion searches on Google every single day and over 1.5 billion searches on Facebook every day. What are these people looking for? Information and entertainment.

Just imagine being able to get access to just 500k Facebook users and selling to just 1% of them. Even if you're selling an N100 information product, you'd be able to make a minimum of 1 million Naira just from that product.

The possibilities are endless with information marketing. This market is evergreen and will remain a goldmine for years to come.

4 FACTS ABOUT INFORMATION MARKETING

Here are 4 facts about this business model and why you should try it today;

1. IT REQUIRES LITTLE OR NO EFFORT TO START.
2. NO HUGE CAPITAL NEEDED.
3. EVERYONE WANTS THEIR PROBLEMS SOLVED.
4. IT IS VERY PROFITABLE.

Become a course creator and milk the market today. [Click here](#) to learn from the best there is.

SIDE HUSTLE 3: AMAZON KINDLE PUBLISHING



This one fetches you income in dollars only lol. I have done this and made money from it, though at some point I got lazy and dumped it. This is also called KDP in short.

Amazon as we know is really big and Amazon.com is **a vast Internet-based enterprise that sells books, music, movies, housewares, electronics, toys, and many other goods**, either directly or as the middleman between other retailers and Amazon.com's millions of customers.

They also have a Kindle store where creators publish books they created and amazon markets it for them. The good news is, they handle all the publishing costs, you just have to send them a manuscript(content) and the design of your book cover, they will handle the rest. When you make a sale, they remove their commission and give you your profit.

Now, imagine you publish 1 book every day, this gives us 30 books a month. Lets say your profit per book sold is \$5. If you sell to just 30 people in one month(1 book for one person), that's \$1500. In naira, that's over 900k monthly!

I don't think you got the math. Let's do another example.

I write a book on; "How to raise 1 million dollars for your business through crowdfunding."

I price the book \$10.99.

Amazon helps me produce the book, publish and market it.

I sold 30 copies. Amazon takes their share for cost of production and marketing, 50% for instance.

My profit is \$5.

$\$5 \times 30 = \$150.$

In naira, that's over 90k on one book only.

Imagine you publish more than one book, in a month if you do things right, you are guaranteed to make over 200k from the comfort of your home.

The best part is you don't even need to be a professional to write these books. Like information marketing, You can write about what you know.

A better news is that; you can write a book without actually writing. It's called the; "Writing without Writing Formula"

Let's not talk much, If you're in for this, this should set you up.
[Click here](#)

HOW TO GET STARTED WITH AMAZON KDP

STEP 1: Create a KDP account

STEP 2: Create your book content

STEP 3: Design your book cover

STEP 4: Upload your manuscript(book content) and book cover design

STEP 5: Amazon handles the rest!

Learn more on how to get started with kindle publishing [here](#)

SIDE HUSTLE 4: FACEBOOK ADVERTISING



Advertising on Facebook is one of the most effective forms of digital marketing. The platform has billions of active users, allowing businesses from all industries to reach their target audiences.

That said, running Facebook ad campaigns isn't easy. There are many variables that you need to get right in order to have success.

This is why lots of companies hire Facebook experts.

These Facebook specialists know the ins and out of Facebook marketing and how to generate the best results.

Facebook Ads experts are responsible for building and monitoring marketing campaigns on the Facebook Advertising platform.

They can work for a single brand or at a digital marketing agency where they handle multiple client

Here are some of the important responsibilities of a Facebook Advertising expert:

- Planning Facebook Ad campaigns
- Creating graphics and ad copy
- Analyzing campaign performance and making optimizations
- Installing tracking pixels
- Working with other marketers to optimize landing pages
- Staying up to date with the latest Facebook Advertising best practices

This is one aspect of digital marketing that is an oil well. If you master facebook advertising very, oit is one skill that is capable of making you at least 100k per client (not per month, per client). This is actually me being modest and coming from a beginner point of view because this is change compared to what most people make.

What you must know is that, you must learn and master it before you can make money off it. And for something that is guaranteed to make you up to 6 or 7 figures monthly, there is nothing wrong with learning.

Here is something that can help you get started and actually teach you in depth. [Click here to learn more](#)

Finally;

SIDE HUSTLE 5: AFFILIATE MARKETING



So many people are already surprised how this is number one. I can hear some imaginary; “Is this playing?” “What type of playing is this?”

Relax!

In Nigeria, this business model is already controversial. Hell, when most people hear affiliate marketing, they already hear **PONZI**. This is actually not their fault entirely, there are other factors that contribute to this.

One factor is the number of ponzi schemes that have graced this country in recent times and the damage it has caused.

The other factor is the way affiliate marketers in Nigeria present this. They make it seem like they do not work or the money they

are paid is as a result of the money they paid to register with. Some affiliate marketers actually promote products in a terrible fashion that makes them desperate and often leaves them frustrated.

While there are others, doing the same business in a fashionable manner, making lots of money from it and actually letting you know that, if you don't put in the work, you don't achieve results.

WHAT IS AFFILIATE MARKETING?

There are often 3 people involved in affiliate marketing; The Product creator(or vendor), the middle man, and the affiliate marketer.

A vendor creates a product and like every other business person who needs lots of sales, gives it to the middle man and says help me find people to sell this product and any sale they make, they get a commission.

The middle man whose only job is to connect the vendor to the resellers (in this case;affiliates) lists the product in the marketplace and says, whoever sells this product no matter the time, gets a commission.

The affiliate proceeds to promote the product, even run instagram ads, facebook ads etc just to make sales on this product and get their commission.

Affiliate makes a sale and everyone gets their cut.

PRACTICAL EXAMPLE:

Your friend sells cars.

He tells you; "help me tell people about our new batch of cars that just arrived. If anyone buys through you, your cut is 50%"

You sell the car for 100k, your cut is 50k everyone goes their way. If you like sell 100 cars, your cut will be 50k X 100.

One question I get asked all the time; so where will the buyers come from? This is why you need to learn the art of marketing.

You don't go around begging people to buy from you so you can eat. If you master the art of closing a sale, you will never be broke again.

Or where will you get the product creators?

Now, there are lots of affiliate platforms in Nigeria. There's jumia, Konga, Wakanow, Learnoflix, expertnaire etc.

These platforms are the middlemen who connect vendors to affiliates. They have a product marketplace that you can easily choose a product and promote it.

Like other business models out there including those listed above, affiliate marketing has a blueprint for success. If you don't learn about it, you will be lost.

You can learn from those above you and those that have been into these for a very long time and have been successful with it.

One of the top internet marketers in Nigeria, (and a billionaire at that) has created a blueprint to help you attain success the right way as an affiliate marketer in Nigeria.

[See it here](#)

FINAL NOTE

All of these business models no matter the one you decide on have the capacity to make you up to 6 figures. If you don't take advantage of them, reading this report alone won't do you any good.

Pick one that works for you and run with it.

Goodluck!

Copyright© Anthony Chika 2022

All rights reserved!